

Diamond® HOOF & HORSE FORMULA

Stimulates health & hoof quality

MIRROR OF HEALTH

- Tail, mane and hooves = mirror of health

Consumer **SEES:**

- Hooves are not strong, show cracks, are brittle

Consumer **THINKS:**

- Horse has a deficiency
 - Nutrient deficiency
 - Immunity is sub-optimal

MIRROR OF HEALTH

CORRECT!

For the past few months, the horse has had a deficiency, because:

- The horse itself cannot **produce** the building blocks for healthy feet in sufficient quantity
- The horse cannot sufficiently **take in** the building blocks in the body

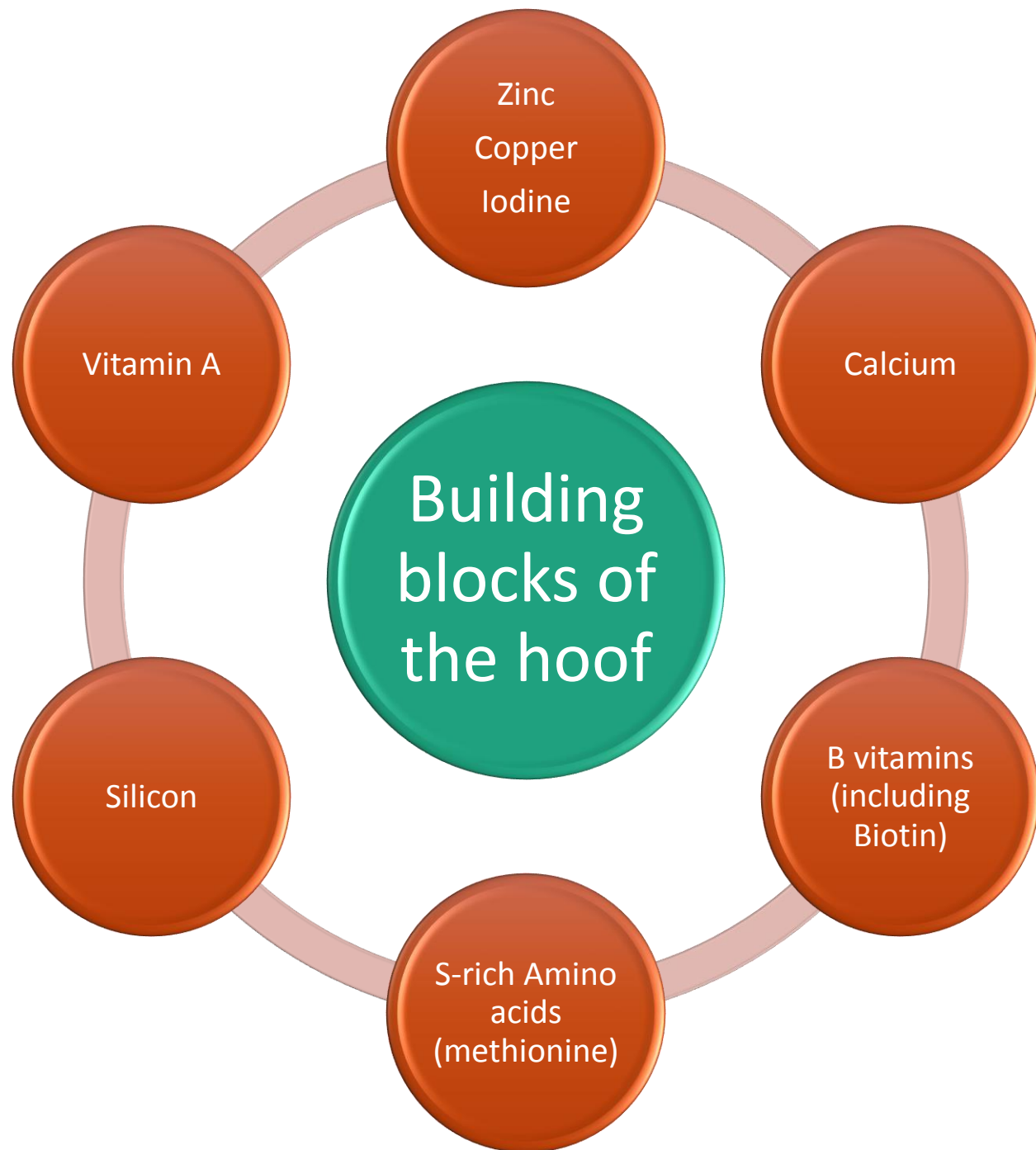
MIRROR OF HEALTH

WHY?

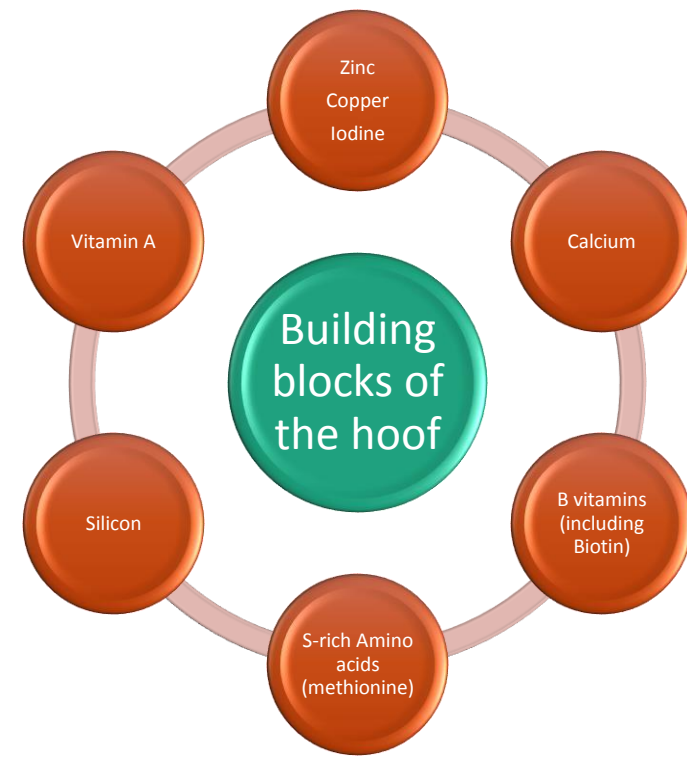
- There is imbalance in the body
 - Stress
 - Poor circulation
 - Total diet not well-balanced
- The surface the horse stands on has changed (constantly wet, for example)

IMPROVING THE HOOF QUALITY

1. Replenish the deficiencies
2. Stimulate the circulation
3. Bring back balance in the body



REPLENISH DEFICIENCIES



Dose and availability or **absorption level** in the body = very important
Diamond® HOOF & HORSE FORMULA scores well in both areas

STIMULATE THE CIRCULATION

HOW?

- Omega-3 fatty acids (linseed oil)
- Rosemary

IMBALANCE LIVER, STOMACH, COLON

- Sub-optimal **liver** function results in poorer fat digestion
 - Sub-optimal **colon** function results in poor production of Biotin
 - Sub-optimal **stomach** function results in poor intake of Calcium and Zinc
- **Bringing back balance in the body ensures a long-lasting positive effect**

IMBALANCE LIVER, STOMACH, COLON

- Probiotics: living yeast in high dose
 - Better digestion of fibres
 - Healthier gut flora (bacteria in colon)
 - Prevention of acidification
 - Calming effect
 - *Positive effects also in cases of laminitis*
- Liver: Lecithin, Choline, Milk thistle
- Supplement has a very low sugar level

IMBALANCE LIVER, STOMACH, COLON

STOMACH:

- Turmeric
- Liquorice
- Algae

SUPPORT ORGAN FUNCTIONING

SUPPORTS AND IMPROVES THE SELF-HEALING ABILITY OF THE HORSE

As a result, the horse will sooner be able again to produce the building blocks itself and/or take in the building blocks

COMBINATION

UNIQUE

High dosage

Excellent absorption level

Stimulating circulation

Remedying body's imbalance

Diamond® HOOF & HORSE FORMULA

- Can be used both for PREVENTATIVE AND CURATIVE PURPOSES

- **PREVENTATIVE:** prevention is better than cure

You remedy the imbalance in the daily diet, improve the horse's well-being by providing calmness, and increase its immunity. This results not only in good, firm hooves, but also in a shiny coat, mane and tail (mirror of health)

- **CURATIVE:** A hoof grows very slowly. Objective = making every centimetre newly grown hoof a healthy strong hoof. *3 months*

**VOLWASSEN GEWICHT - ADULT WEIGHT - PESO ADULTO
- POIDS ADULTE - ERWACHSENGEWICHT - VUXEN VIKT**

**PER DAG - PER DAY - POR DIA -
PAR JOUR - PRO TAG - PER DAG**

225 kg - 500 lbs

43 g - 1.5 oz



450 kg - 1000 lbs

85 g - 3.0 oz



675 kg - 1500 lbs

128 g - 4.5 oz



900 kg - 2000 lbs

170 g - 6.0 oz

