

Kerckhaert Nail Hole Solution Technical / Sales Report August 30, 2016

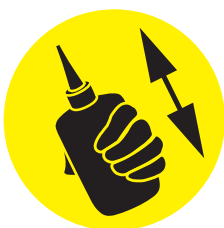
Kerckhaert's Nail Hole Solution was launched in early 2016. Packaging includes a 4 oz and a smaller "trial size" (2 oz) bottle. Sales for both items have been great, and we want to keep the momentum going. A little product knowledge about how the product works could help influence more end-users to embrace this technology.

The Nail Hole Solution is the result of six months of laboratory and field testing, but it was worth the wait. The formula is engineered to accomplish three major functions. The many ingredients contained in the product are designed to separate after they are applied into the nail holes, cracks, and voids in order for them to perform their functions.



HOW IT WORKS -

1. After applying the Nail Hole Solution, the ingredients will slowly separate. The collagen protein (for openings) is a natural sealant that hardens on the top surface of the nail holes & cracks, after exposure to the air. This helps keep out external contaminants.
2. Other ingredients that separate include penetrating agents containing copper molecules and drying agents that clean and disinfect the areas where deeply rooted bacteria and fungi reside and do their damage. This part of the solution deeply cleans and disinfects the nail holes and cracks.
3. Lastly, the copper-peptides in the solution (molecules of copper and amino acids) signal receptor cells to begin promoting cell damage repair, which help close-up the nail holes and cracks from the inside-out. This helps keep out environmental factors without sealing anything in.



Although the gel formula is mixed thoroughly during manufacturing, it is recommend that the bottles be shaken vigorously for 25 seconds before each use to alleviate any settling (separation of ingredients) that may have occurred during prolonged storage or cold temperatures.